

RESPONSE OF NPS TRUST TO PRE-BID QUERIES

Invitation to Bid (ITB) {Engagement of a professional and reputed advertising agency for the NPS Trust } Tender Number – 1/17/2016/NPST

S. No.	Points on which clarification required	Response of NPS Trust
1	There is no price bid form attached at Section IV, so in which format do we have to submit the Price bid.	It is already mentioned in the price bid form (page 25 of ITB document) to please spell out the remuneration model, keeping in view statutory and industry restrictions/ practices. Further, it has also been asked to include all kinds of charges, taxes, duties, levies, other statutory obligations, surcharge, etc. but exclude GST in the remuneration model.
2	In the technical bid, it is written 'The bidder should be competent to comply with all the legal obligations in connection with the contract' – what documents are needed to be submitted to establish the fact.	This is left to individual bidder's discretion.
3	Is the presentation to be submitted with the Technical bid and the same has to be presented on the presentation date of 3/4 October.	On presentation date, NPS Trust will advise further information to the shortlisted bidders at appropriate time.
4	The advertisements in various media will be released by the Agency or through DAVP.	NPS Trust will go through BOC/ DAVP route. In case, it is not possible to go through BOC/ DAVP route for some of the media platforms, only then other options will be considered.
5	Does the tender scope require only releasing/ production or the designing too?	The scope entails conceptualization of creatives, designing, media engagement and release of advertisements. Thus, it will include end to end handling of the assignments related to advertisements in different platforms. Please refer to para A on page 22 of ITB document.

6	Does the agency applying for needs to have an INS accreditation or a consortium would be approved basis the approval from NPS team?	The bidder agency needs to ensure that law of the land is followed and is competent enough to comply with all legal obligations in relation to the contract. Please refer to para (f) against 10.1 on page 13 of ITB document.
7	Does the agency needs to be DAVP approved in media releasing or commercial rates are applicable?	As at 4 above
8	Size of the advertisement for print media is not specified in the ITB	The selected agency is expected to present options which will depend, among others, on the budget available, already shared on page 21 of the ITB document.
9	Spot size of TV and radio commercial is not defined.	Same as at 8 above.
10	Clarity on the size and complete definition of media is required for mentioning the price bid in the tender.	Media budget is already mentioned in the ITB which is granular and mentions the various forms of media to be adopted. Further, with regard to size, our replies at 8 and 9 above hold.
11	Worked with banking sector but do not have experience of working with mutual funds. Will the same be considered?	Experience of working with financial services sector is required. However, experience of working with mutual funds is emphasized.